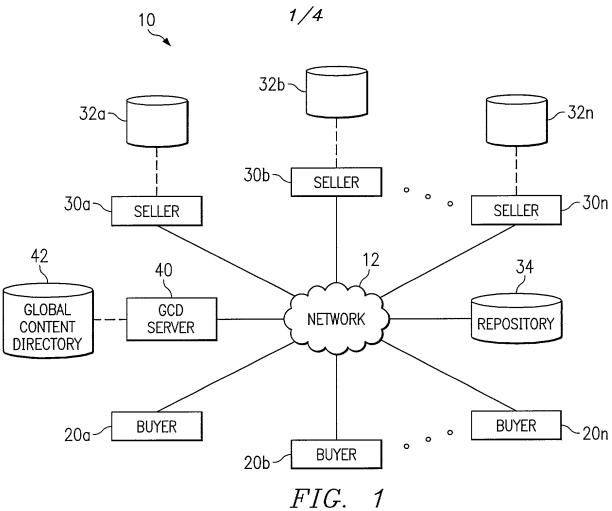
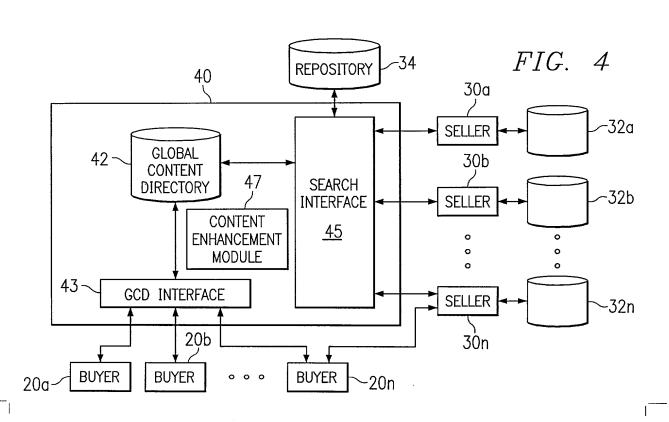
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CONTENT ENHANCEMENT IN AN ELECTRONIC MARKETPLACE

Inventor(s): Manoel (nmi) Tenorio Attorney's Docket: 020431.0849

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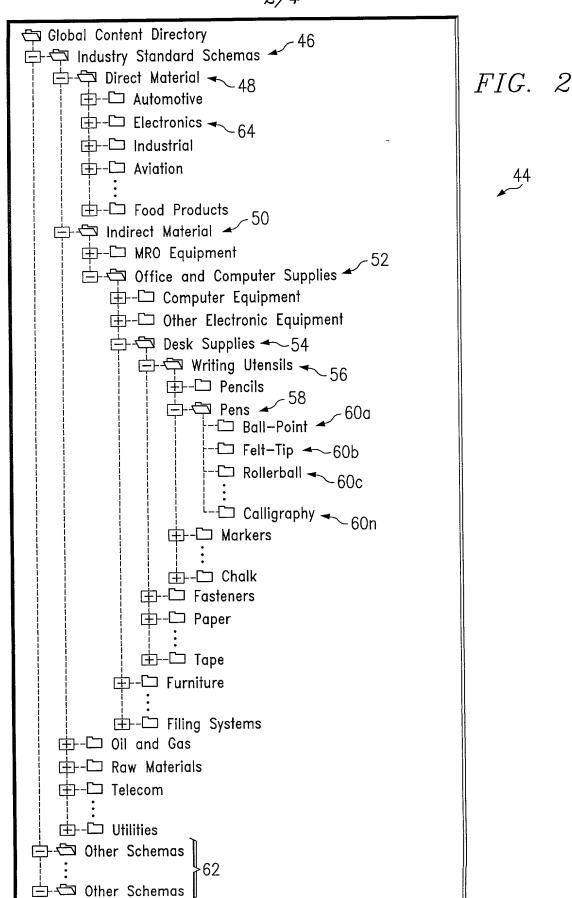


CONTENT ENHANCEMENT IN AN ELECTRONIC MARKETPLACE

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|----------|--------------|------------|------------|------------|------------|---|---|---|-------------|----------|----------|----------|---|---|------|-------------|-------------|-------------|-------------|---|---|----------|-----|
| , C | <u> </u> | 156 | | | | | | | | | | | | | | | | FIG | | | | | |
| 152n | PRICE | 0.12 | 0.12 | 0.13 | 0.13 | • | • | • | 0.17 | 0.18 | 0.16 | 0.16 | • | • | • | 0.25 | 0.25 | 0.22 | 0.29 | • | • | • | |
| | • | • | • | • | • | • | • | • | • | • | • | • | • | • | • • | • | • | • | • | • | • | • | |
| 156 152e | TIP SIZE | / MEDIUM | MEDIUM | MEDIUM | MEDIUM | • | • | • | BROAD | BROAD | FINE | FINE | • | | • | FINE | FINE | MEDIUM | EXTRA FINE | • | • | • | |
| 152d | INK COLOR | BLUE | BLACK | BLACK | GREEN | • | • | • | BLACK | BLACK | RED | RED | • | • | • | BLUE | BLACK | BLACK / | RED / | • | • | • | 156 |
| 152c | MANUFACTURER | ABC | ABC | ZXX | XXX | | • | • | ZXX | ABC | ABC | XYZ | | • | | ZXX | ZXX | XXZ | ABC | • | • | • | 156 |
| 152b | PRODUCT TYPE | BALL POINT | BALL POINT | BALL POINT | BALL POINT | • | | | FELT TIP | FELT TIP | FELT TIP | FELT TIP | • | • | | ROLLER BALL | ROLLER BALL | ROLLER BALL | ROLLER BALL | | • | • | 156 |
| 152a | PID | 23 | 29 | 56 | 86 | • | • | • | 12 | 16 | 56 | 123 | • | • | • | 2 | 59 | 143 | 456 | • | • | • | |
| | | | | | | | | | | | | 154 | | | ···· | | | | | | | <u> </u> | |
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